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Traffic Order# 25008	
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) WASHINGTON) JAMIE ANDRUS Rep Firm Sales Office (Salesperson (

Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E //919925 Flight Dates 09/21/2012 - 09/27/2012 Histus Weeks

Station KSL-TV SALT LAKE CITY Advertiser ()RNC/LOVE, MIA Product LOVE/CD4/RNC

919925 TRISH DOME

Estimate# Buyer Phone# Fax#

202-872-1155 Salesperson Phone# Salesperson FAX#

- CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

ON TH	E BASIS OF	ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	STES ITS BROAD	DIVISION C DCASI ADVER	DIENG ANT SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERT AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	RIMINATE IN ANY B OUT REGARD TO RAC	SROADCAST ADVERTIS: SE OR ETHNICITY.	ING CONTRACT
ŭ	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
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QĮ	нт-м	TODAY Buyline Comment: 1/DAY	9A-10A	08:	09/24-09/27	æ.	\$100.00	ব্য
ო	HT-M	RACGAEL RAY Buyline Comment: 1/DAY	10A-11&	90	09/24-09/27	ਧਾਂ	\$100.00	4
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ιŋ	ĺτι	Srudio 5	11A-12F	:30	09/21-09/21	н	\$85.00	Ħ
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ßφ	l ä	NEWS	12P-1P	130	09/21-09/21	гd	\$85.00	ᆏ
o,	fr4	DAYS	2P-3P	:30	09/21-09/21	r i	\$80.00	rei
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₩ ₩	KSL-TV r (LOVE/ : 919925	KSL-TV SALT LAKE CITY r ()RNC/LOVE, MIA LOVE/CD4/RNC r 919925	Agency () 814 KIN Agency CP1/P2/E	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E //91,9925	GROUP) 14		Rep Firm Sales Office (Salesperson () WASHINGTON) JAMIB ANDRUS	
Buyer Phone# Fax#	TRISH	TRISH DOME	Flight Dates Hiatus Weeks	09/21/2012 - 09/27/2012	9/27/2012		Salesperson Phone# Salesperson FAX#	# 202-872-1155	
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3 of 5		Total Spots	l n	1	8	.:	ঘ	rī	н	1	1	N	1	1	Ħ	C)	п
AM) WASHINGTON) JAMIE ANDRUS † 202-872-1155	Rate	\$210.00	\$210.00	\$170.00	\$140.00	\$140.00	\$100.00	\$70.00	\$100.00	\$60.00	\$60.00	\$75.00	\$100.00	00.006\$	\$900.00	\$550.00
Printed: 09/20/2012 10:34 AM 09/20/2012 9:49 AM nes	Rep Firm Sales Office () WASF Salesperson () JAMII Salesperson Phone# 202 Salesperson FAX#	Spots/Week		н	N	r.	4	Ħ	₽	류	류	Ø	н	H	ਜ	8	н
98 Last Received: 09/20/20 Showing Buylines: All Lines	Rep Sale Sale Sak Sak	Dates	09/21-09/21	09/25-09/25	09/24-09/25	09/21-09/21	09/24-09/27	09/22-09/22	09/23-09/23	09/25-09/25	09/21-09/21	09/24-09/25	09/22-09/22	09/22-09/22	09/21-09/21	09/24-09/25	09/22-09/22
25008 Las Showing I	A GROUP 00 2314 09/27/2012	Len	08:	.30	•30	: 30	:30	:30	:30	.30 .30	5A : 30	3A :30	30 : 30	0E: 46	:30	:30	30
Traffic Order# 25008	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 C/F1/P2/E //919925 Pates 09/21/2012 - 09/27/2012 Weeks	Time	SP-530P	SP-530P	45-630F	630P-7P	630P-7P	<u> ४०६</u> 9–४९	4P-430P	10352-11352	1135P-1235A	1135P-1235A	10358-1105	11058-11352	102-10359	10P-1035P	109-10359
Status Confirmed	Agency (814 ALI Agency C/P1/I Klight Dates Hiatus Weeks																
Ver# 1 Mod# 0	JAKB CITY LOVB, MIA NC	Frogram	News	news	NEMS Buyline Comment: 1/DAY	NEWS	NEWS Buyline Comment: 1/Dax	NEWS	News	TONITE SROW	LATE NIGHT	LATE NIGHT Buyline Comment: 1/DAY	SPORTS BEAT	OUTDOORS W ADAM	10P NEWS	10P NEWS Buyline Comment: 1/DAY	News
7905410	KSL-TV SALTLAKE CITY r () RNCLOVE, MIA LOVE/CD4/RNC i 919925 TRISH DOME	ı	A			A					н						
Rep Order# EC'd Yes	Station K3 Advertiser Product Estimate# Buyer Phone#	In Day	7.2.7.1	28 TU	29 M-TU	30 Fi	31 M-TH	32 SA	33 80	34 TU	ಬ ಬ [#	36 M-TU	37 SA	38 SA	භ හ	40 M-TU	41 SA

4 of 5			Total Spots	ਜ	r.	ri	면	el	ਜ	н	1	ਜ	н	п
W.) WASHINGTON) JAMIE ANDRUS	-202-872-1155	Rate 	\$650.00	\$120.00	\$30.00	\$900.00	\$1,500.00	41,100.00	\$1,200.00	\$350.00	\$400,00	\$400.00	\$1,000.00
Printed: 09/20/2012 10:34 AM 09/20/2012 9:49 AM nes) u	Salesperson Phone# · 202-8 Salesperson FAX#	Spots/Week	ri	н	н	ч	н	H	ы	ᆏ	н	н	гŧ
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r# 25008 Last R Showing Buy	DIA GROUP 1400 22314	09/21/2012 - 09/27/2012	Len	90° -	30	08:	08:	08:	08:	30	:30	:30	:30	.30
Traffic Order#25008	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 CP1/P2/E //9925		Time 	109-10358	630P-7P	630P-7P	46 - 4€	78-8P	46-4058	9P-10P	79-47	년 65 - 년 83	98-10F	615P-930B
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7905410 Ver#	Station KSL-TV SALT LAKE CITY Advertiser () RNCLOVE, MIA Product LOVE/CD4/RNC Estimate# 919925	TRISH DOME	Program	NEWS	GAME NIGHT LIVE	GAME NIGHT LIVE	THE VOICE	THE VOICE	RECIPE ROCKS	Parenthood	WHITNEY/COM	GRIMM	DATELINE	SUNDAY NIGHT FB
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Rep Order# EC'd Yes	Station I Advertiser Product Estimate#	Buyer Phone# Fax#	L L	42	4.	4.	<u>ئ</u> ئ	۵. ه	47	89	49	20	5 1	52

-REPORT TOTALS-

Report Totals: 80 / \$17,355.00

-SALES MONTHLY TOTALS-

Sep 12: 80 / \$17,355.00 Sales Totals: 80 / \$17,355.00

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10:34 AM	WASHINGTON JAMIE ANDRUS	202-872-		KTVX
Printed: 09/20/2012 10:34 AM 09/20/2012 9:49 AM incs		Salesperson Phone# 202-872-1155 Salesperson FAX#		0 & 808
Printed: 09/20/2 Last Received: 09/20/2012 9:49 AM ing Buylines: All Lines	Rep Firm Sales Office (Salesperson (Salesper Salesper		KSTU
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25008 She	Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E //919925	09/21/2012 - 09/27/2012		
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Traffic Order#25008	MART ST, St DRIA,	09/21/		KUZZ
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Confin	Agen Agen	Fligh High		CABL
Mod# 0 Status Confirmed				
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Ver#	LAKE CIT /LOVE, MI UNC	呵	17,355.0	Market Totals
Rep Order# 7905410 EC'd Yes	Station KSL-TV SALTLAKE CITY Advertiser ()RNC/LOVE, MIA Product LOVE/CD4/RNC Estimate# 919925	KUSH DOM	Station Totals: 80 / \$17,355.00 Lines not sent/rold/rtrn: 0 / \$0.00 —COMPETITIVE—	Marke
'der# Yes	KSI iser (te# 9	 	Tota. ot ser ETITIV	
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